

## Business Economics II for B Com Semester II(General)

Even Semester 2016-17

UNIT/ SESSION/ HOURS  (TIME REQUIRED)	TOPICS FOR STUDENT PREPARATION (INPUT)	PROCEDURE (PROCESS)	LEARNING OUTCOME (OUTPUT)	ASSESSMENT
15 hours	<p><b>Module –I</b></p> <p><b>Market structure</b></p> <p><b>1. Types of markets based on different classification</b></p> <p><b>2. competition –perfect and imperfect</b></p> <p><b>3. Perfect competition – characteristics, price and output determination</b></p> <p><b>4. Equilibrium of firm and industry in the short run and long run period</b></p> <p><b>5. Time element and its influence on price and output</b></p> <p><b>6. Monopoly-types- characteristics, price and output of monopoly,</b></p> <p><b>7 Price Discrimination types, degrees and equilibrium of discriminative monopoly</b></p>	Lecture through PPT	Understand concepts of competition, need,	<p><b>Case study</b></p> <p><b>With student presentation</b></p> <p><b>Live examples of the functioning different types of markets through assignments</b></p>

	<p>8. duopoly-types</p> <p>9. Oligopoly-features ,types</p> <p>10. Monopolistic competition –features , price and out put determination (short run and long run period)</p>			
10 hours	<p>Module -2 Pricing Policy analysis, objectives,factors and methods estimation</p> <p>Meaning :</p>	<p>Ppt presentation</p> <p>Group discussion through case study</p> <p>Lecture method</p>	To understand the existence and operation of different pricing methods	Case study of firms operation on present business scenario
11 hours	<p>Module -3</p> <p>1. Inflation-types, methods causes and effects of inflation</p> <p>2. Monetary policy-objectives instruments .</p> <p>3. Fiscal policy objectives instruments, and demerits .</p>	<p>Ppt presentation</p> <p>Case study for all three topics</p>	Economic policies of the govt and their role in business operation	<p>Case study</p> <p>Group discussion</p> <p>News analysis on current inflation and how it is measured</p>
04	<p>Module 4</p> <p>Business cycles types features, causes, effects</p>	<p>Understanding of the different effects of the Business cycles</p>	To understand the significance of economic activity and their effect on business	Case study analysis of alive firm and its cost function

10	<b>Module 5</b> 1. Balance of trade and Balance of payments 2. Types of accounts 3. Causes and measures to correct the disequilibrium 4. Indias foreign trade policy in the 1990s	<b>competition</b> Pricing and output of product determination	<b>Importance and operation of trade methods</b>	<b>Case study and statistics the volume and direction of Indias exports and imports analyzing a decadal change through statistical data . Assignment to be given to students</b>
10	<b>Module 6 Foreign trade</b> 1. Foreign aid types 2. Indias foreign trade 3. Multinational national companies-features, merits and demerits 4. Exim Policy India's exim policy			<b>Student presentation of Indian and foreign multinational companies and operation</b>  Case study of indian and foreign multinational companies